PETITION FOR ZONING VARIANCE W/S York Road, 425' NW of the c/l of Scott Adams Road (10400 York Road)

Petitioner

\* DEPUTY ZOF COMMISSIONER

8th Election District \* OF BALTIMORE COUNTY 3rd Councilmanic District \* Case No. 89-221-A Robert E. Frankel

## FINDINGS OF FACT AND CONCLUSIONS OF LAW

\* \* \* \* \* \* \* \* \* \* \*

The Petitioner herein requests a variance to permit two (2) roadside signs totaling 235.84 sq.ft. in lieu of the permitted 100 sq.ft. as more particularly described in Petitioner's Exhibit 1.

The Petitioner appeared, testified and was represented by Robert J. Steinberg, Esquire. There were no Protestants.

Testimony indicated that the subject property, known as 10400 York Road, consists of 12.108 acres more or less and is zoned B.R.-C.N.S. As of December 30, 1988 Petitioner will be opening a new Acura Dealership, including the sale of used cars, at the subject location. Petitioner requests a sign variance to construct the two pylon signs at the entrance to the site as depicted in Petitioner's Exhibit 1.

Petitioner testified the requested variance is for less signs than the Acura Dealership would prefer in order to remain in keeping with the spirit and intent of the Baltimore County Zoning Regulations (B.C.2.R.). Petitioner argued that denial of the requested variance would result in practical difficulty. Testimony indicated that the proposed signs, while larger than that permitted under the zoning regulations, are appropriate and in keeping with other signs in the area. Further testimony indicated that the granting of the variance would not result in any detriment to the health, safety or general welfare of the community.

Paul Los, P.C.

## PETITION FOR ZONING VARIANCE

TO THE ZONING COMMISSIONER OF BALTIMORE COUNTY: The undersigned, legal owner(s) of the property situate in Baltimore County and which is described in the description and plat attached hereto and made a part hereof, hereby petition for a Variance from Section 413.2-(f) by permitting two (2) road side signs with a total area of 235.84 square feet, in lieu of the permitted area of 100 square feet, a variance of 135.84 square feet.

of the Zoning Regulations of Baltimore County, to the Zoning Law of Baltimore County; for the following reasons: (indicate hardship or practical difficulty)

- 1. Petitioner has been awarded a franchise to sell Acura Notor Cars. As a condition of said franchise Petitioner must erect road side signs advertising his retail location.
- 2. That erection of said road side signs is a condition of Petitioners franchise as awarded by Acura.
- 3. The two (2) signs merely state the words: a). Acura, b). Used Cars Property is to be posted and advertised as prescribed by Zoning Regulations.

I, or we, agree to pay expenses of above Variance advertising, posting, etc., upon filing of this petition, and further agree to and are to be bound by the zoning regulations and restrictions of Baltimore County adopted pursuant to the Zoning Law For Baltimore County. I/We do solemnly declare and affirm, AP HWIGST

	are the legal owner(s) of the pro- which is the subject of this Petition.	pperty 3-/
Contract Purchaser:	Legal Owner(s):	
(Type or Print Name)	Robert E. Frankel (Type or Print Name)	DATE 2-13
*********************************	(LETS 277 X	1000 BF
Signature	Signature	DP
Address	(Type or Print Name)	
City and State	Signature	
Attorney for Petitioner: Robert J. Steinberg	201 Reisterstown Road 4	84-880)
(Type or Print Name)	Address Phone 1	No.
Mostanie	Pikesville, Maryland 21208	
Signature	City and State	
Address Baltimore, Maryland 21202	Name, address and phone number of legal owner, con- tract purchaser or representative to be contacted	
City and State	Robert E. Frankel	
Attorney's Telephone No.: 685-0111	201 Reisterstown Road Pikesville, Maryland 21208	484-8800

134

Zoning Commissioner of Baltimore County.

An area variance may be granted where strict application of the zoning regulations would cause practical difficulty to the Petitioner and his property. McLean v. Soley, 270 Md. 208 (1973). To prove practical difficulty for an area variance, the Petitioner must meet the following: whether strict compliance with requirement would

unreasonably prevent the use of the property for a permitted purpose or render conformance unnecessarily

whether the grant would do substantial injustice to applicant as well as other property owners in the district or whether a lesser relaxation than that applied for would give substantial relief; and

3) whether relief can be granted in such fashion that the spirit of the ordinance will be observed and public safety and welfare secured.

Anderson v. Bd. of Appeals, Town of Chesapeake Beach, 22 Md. App. 28

It is clear from the testimony that if the variance is granted, such use as proposed would not be contrary to the spirit of the B.C.Z.R. and would not result in substantial detriment to the public health, safety, and general welfare.

Pursuant to the advertisement, posting of the property, and public hearing on this Petition held, and for the reasons given above, the variance requested should be granted.

THEREFORE, IT IS ORDERED by the Deputy Zoning Commissioner for Baltimore County this 15th day of December, 1988 that the Petition for Zoning Variance to permit two (2) roadside signs totaling 235.84 sq.ft. in lieu of the permitted 100 sq.ft., in accordance with Petitioner's Exhibit 1, be and is hereby GRANTED, subject, however, to the following restrictions which are conditions precedent to the relief granted:

Paul Lee Engineering Inc.

304 W. Pennsylvania Acc. Towson, Maryland 21204

301-821-5941

DESCRIPTION

\$10400 YORK ROAD

EIGHTH ELECTION DISTRICT

BALTIMORE COUNTY, MARYLAND

Beginning for the same at a point located on the west side of York

Road, said point also being located northwesterly 425 feet + from the center

of Scott Adam Road; thence leaving said west side of York Road (1) N 85000'10"

thence binding on the east side of said right of way (2) N 03°33'00" W 475.35

feet, thence leaving said Penn-Central Railroad Right of Way, (3) S 85000'10"

E 794.57 feet, thence (4) S 04°59'50" W 30.00 feet, thence (5) S 85°00'10"

of York Road, (6) S 18°32'10" E 428.35 feet, (7) S 71°29'17" W 9.00 feet,

(8) S 18°29'57" E 45.00 feet, (9) N 71°29'17" E 9.00 feet, and (10)

S 18030'43" E 6.37 feet to the point of beginning.

E 299.75 feet to the west side of York Road, thence binding on the west side

W 1215.33 feet to the east side of the Penn-Central Railroad Right of Way,

and be granted same upon receipt of this Order; however, Petitioner is hereby made aware that proceeding at this time is at his own risk until such time as the 30-day appellate process from this Order has expired. If, for whatever reason, this Order is reversed, the Petitioner would be required to return, and be responsible for returning, said property to its original condition.

1) The Petitioner may apply for his building permit

2) The variance granted herein is limited to construction of the two signs depicted As Pylon Sign "A" and "B" in Petitioner's Exhibit 1.

 Petitioner shall comply with the landscaping plan approved by the Office of Current Planning which has been incorporated into the file and marked Petitioner's Exhibit 6.

> ANN M. NASTAROWICZ Deputy Zoning Commissioner for Baltimore County

AMN:bjs

RE: PETITION FOR VARIANCE

W/S York Rd., 425' NW C/L Scott

Adam Rd. (10400 York Rd.)

3rd Councilmanic District

8th Election District

Robert E. Frankel - Petitioner Case No. 89-221-A Dear Mr. Steinberg: Enclosed please find a copy of the decision rendered in the above-captioned matter. The Petition for Zoning Variance has been granted

Baltimore County Zoning Commissioner

Office of Planning & Zoning

Robert J. Steinberg, Esquire

Baltimore, Maryland 21202

(10400 York Road)

RE: PETITION FOR ZONING VARIANCE

341 N. Calvert Street

Towson, Maryland 21204

484×87X 887-3353

J. Robert Haines

Zoning Commissioner

in accordance with the attached Order. In the event any party finds the decision rendered is unfavorable, any party may file an appeal to the County Board of Appeals within

W/S York Road, 425' NW of the c/l of Scott Adams Road

8th Election District - 3rd Councilmanic District

December 15, 1988

thirty (30) days of the date of this Order. For further information on filing an appeal, please contact Ms. Charlotte Radcliffe at 494-3391.

Very truly yours,

( MN as knowing ANN M. NASTAROWICZ

for Baltimore County

Deputy Zoning Commissioner

Dennis F. Rasmussen

cc: People's Counsel

CERTIFICATE OF PUSTING ZONING DEPARTMENT OF BALTIMORE COUNTY

89-221-A

Date of Posting November 21, 1988 Robert E. Frankel Location of property: W/S York, Road, 425' NW C/L Scott alam Road

Please enter the appearance of the People's Counsel in the abovecaptioned matter. Notices should be sent of any hearing dates or other proceedings in this matter and of the passage of any preliminary or final Order.

::::::

ENTRY OF APPEARANCE

ROBERT E. FRANKEL, Petitioner : Case No. 89-221-A

Phullis Cole Freedman Phyllis cole Friedman People's Counsel for Baltimore County

: BEFORE THE ZONING COMMISSIONER

OF BALTIMORE COUNTY

Peter Max Zimmerman Deputy People's Counsel Room 304, County Office Building Towson, Maryland 21204

I HEREBY CERTIFY that on this 25th day of November, 1988, a copy of the foregoing Entry of Appearance was mailed to Robert J. Steinberg, Esquire, 341 N. Calvert St., Baltimore, MD 21202, Attorney for Petitioner.

CERTIFICATE OF PUBLICATION

The Zoning Communicators of Ballimore County, by authority of the Zoning Act and Regulations of Ballimore County will hold a public hearing on the property identified herein in Floom 106 of the County Office Building, located at 111 W. Chestpounter Augmus in Towass, Maryland as follows:
Palition for Zoning Varience
Comp Resolution: 89-221-A. 2 W/S York Road, 425' NW c/1 Scall Adem Road (10400 York Road) 8h Election Desnot-3rd Counciments Pestsonor(s)-Robet E. Frankel Hearing Scheduled: TUESDAY, DE CEMBER 13, 1985 of 18:38 n.m.\*

867-3391 TO CONFIRM DATE. In the event that the Pesson is granted a is doing pured may be seused with the stury (30) day appeal period. The Zoning Commencinar will, however entertain any request for a stary of the

road for good cause shown. Such re-quest must be in writing and received in this office by the date of the hearing

J. ROBER HAIN Zoning Commissioner of Baltimore County 11/499 Nov. 17

TOWSON, MD., November 17, 1988 THIS IS TO CERTIFY, that the annexed advertisement was published in TOWSON TIMES, a weekly newspaper published in Towson, Baltimore County, Md., once in each of \_\_\_\_\_ successive weeks, the first publication appearing on Nov 17, 19 68

> THE JEFFERSONIAN TOWSON TIMES,

5. Zehe Olm

PO 05849

cone 89-221-A price \$74.68

#132

y Junema Peter Max Zimmerman

Containing 12.108 acres of land, more or less.

Baltimore County Zoning Commissioner Office of Planning & Zoning Towson, Maryland 21204 494-3353

J. Robert Haines Zoning Commissioner

Mr. Robert E. Frankel 201 Reisterstown Road Pikesville, Maryland 21208

Re: Petition for Zoning Variance CASE NUMBER: 89-221-A W/S York Road, 425 NW c/l Scott Adam Road (10400 York Road)

8th Election District - 3rd Councilmanic Petitioner(s): Robert E. Frankel HEARING SCHEDULED: TUESDAY, DECEMBER 13, 1988 at 10:30 a.m.\*

Dear Mr. Frankel:

cc: Robert J. Steinberg, Esq.

Please be advised that 99.68 is due for advertising and posting of the above-referenced property. All fees must be paid prior to the hearing. Do <u>not</u> remove the sign and post set(s) from the property from the time it is posted by this office until the day of the hearing itself.

THIS FEE MUST BE PAID AND THE ZONING SIGN(S) AND POST(S) RETURNED ON THE DAY OF THE HEARING OR THE ORDER SHALL NOT BE ISSUED.

Please make your check payable to Baltimore County, Maryland and bring it along with the sign(s) and post(s) to the Zoning Office, County Office Building, Room III, Towson, Maryland 21204 fifteen (15) minutes before your hearing is scheduled to begin.

Please note that should you fail to return the sign and post set(s), there will be an additional \$25.00 added to the above fee for each set not

Very truly yours,

J. Robert Houses J. ROBERT HAINES

Zoning Commissioner of

Baltimore County \*IF PHASE II OF SNOW EMERGENCY PLAN IS IN EFFECT ON THIS DATE, CASE WILL BE RESCHEDULED. CALL 494-3391 or

887-3391 TO CONFIRM DATE.

Dennis F. Rasmussen
County Executive

Baltimore County Zoning Commissioner
Office of Planning & Zoning Towson, Maryland 21204 494-3353 J. Robert Haines Zoning Commissioner

October 28, 1988

## NOTICE OF HEARING



The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County will hold a public hearing on the property identified herein in Room 106 of the County Office Building, located at 111 W. Chesapeake Avenue in Towson, Maryland as follows:

Petition for Zoning Variance CASE NUMBER: 89-221-A W/S York Road, 425' NW c/l Scott Adam Road (10400 York Road) 8th Election District - 3rd Councilmanic

Petitioner(s): Robert E. Frankel HEARING SCHEDULED: TUESDAY, DECEMBER 13, 1988 at 10:30 a.m.\*

Variance to permit two (2) road side signs with a total area of 235.84 sq. ft., in lieu of the permitted area of 100 sq. ft., a variance of 135.84 sq. ft.

In the event that this Petition is granted, a building permit may be issued within the thirty (30) day appeal period. The Zoning Commissioner will, however, entertain any request for a stay of the issuance of said permit during this period for good cause shown. Such request must be in writing and received in this office by the date of the hearing set above or presented at the hearing.

1 House J. ROBERT HAINES

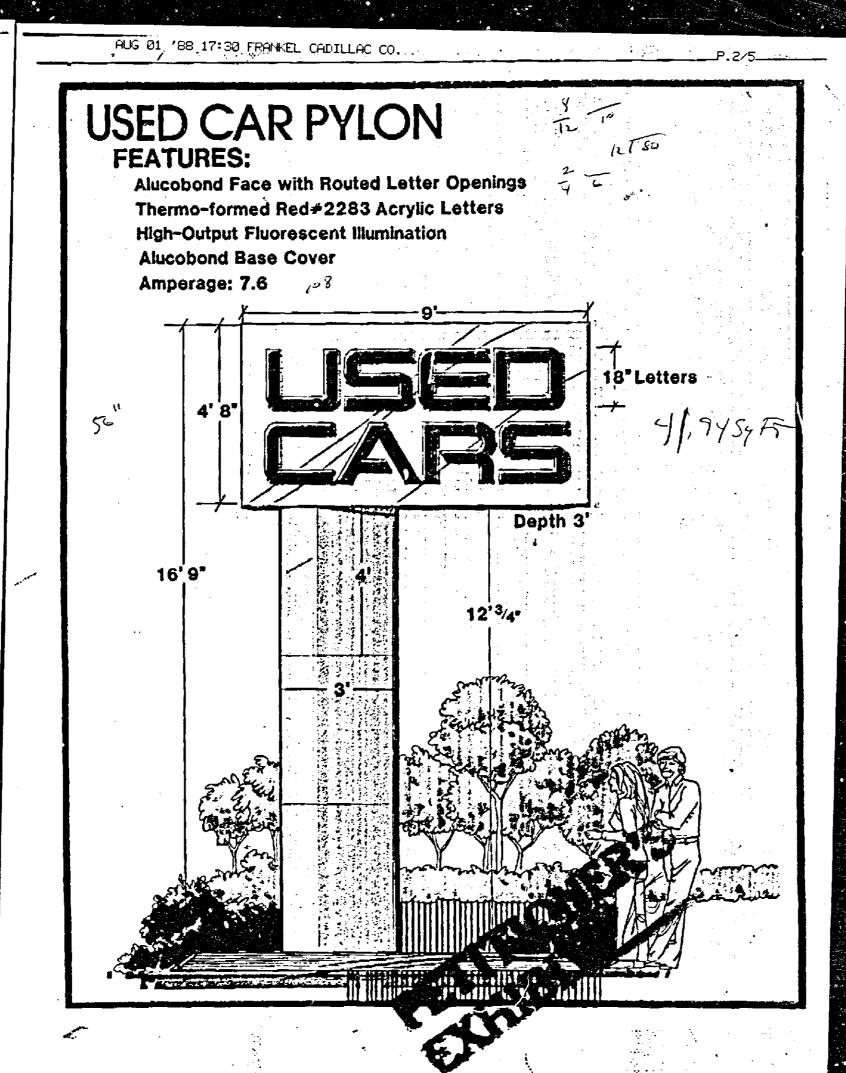
Baltimore County cc: Mr. Robert E. Frankel Robert J. Steinberg, Esq.

Zoning Commissioner of

IN BALTIMORE COUNTY BY 8:30 ABOVE HEARING, SUCH HEAR-ING WILL BE POSTPONED AND TENTATIVELY RESCHEDULED FOR THURSDAY, JANUARY 12. 1989. PLEASE TELEPHONE DOCKET CLERK AT 494-3391

or 887-3391 TO CONFIRM DATE.

MAJOR PYLON FEATURES: Alucobond Face with Routed Letter Thermo-Formed Red#2283 Acrylic Letters High-Output Fluorescent Illumination Alucobond Base Cover Amperage: 10.8



ACURA

Acura Automobile Division American Honda Motor Co., Inc. Eastern Zone Office Moorestown, New Jersey

November 15, 1988

Mr. Robert Frankel 15 Tanner Court Baltimore, MD 21208

Dear Mr. Frankel:

Prease be advised that as a minimum requirement for establishing an Acura Automobile Dealership, Acura Division requires a major pylon dealer identity sign and a used car pylon sign.

We encourage you to begin the process of obtaining the necessary approvals and permits as soon as possible.

Please feel free to contact me if I can assist you in any way. Sincerely,

AMERICAN HONDA MOTOR CO., INC.

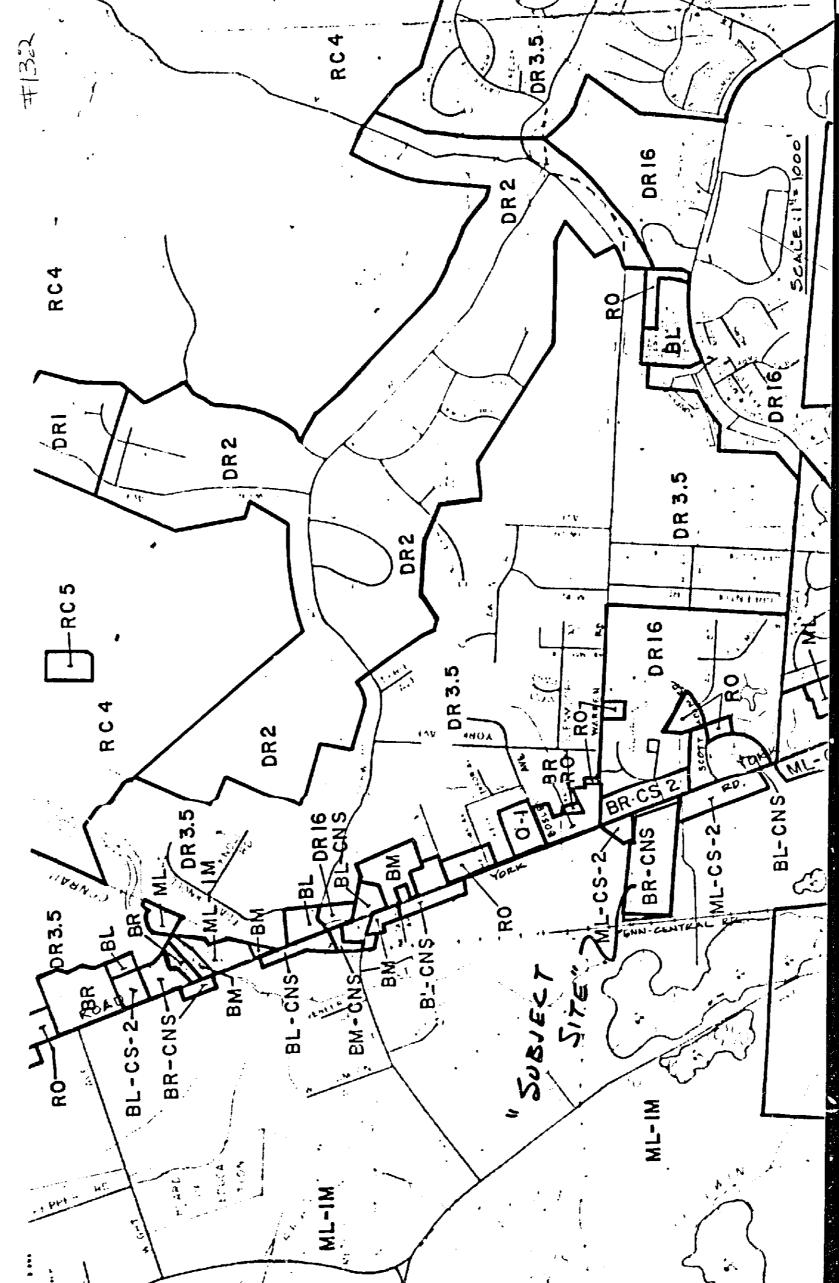
Jeff Conrad Northeastern Zone Manager

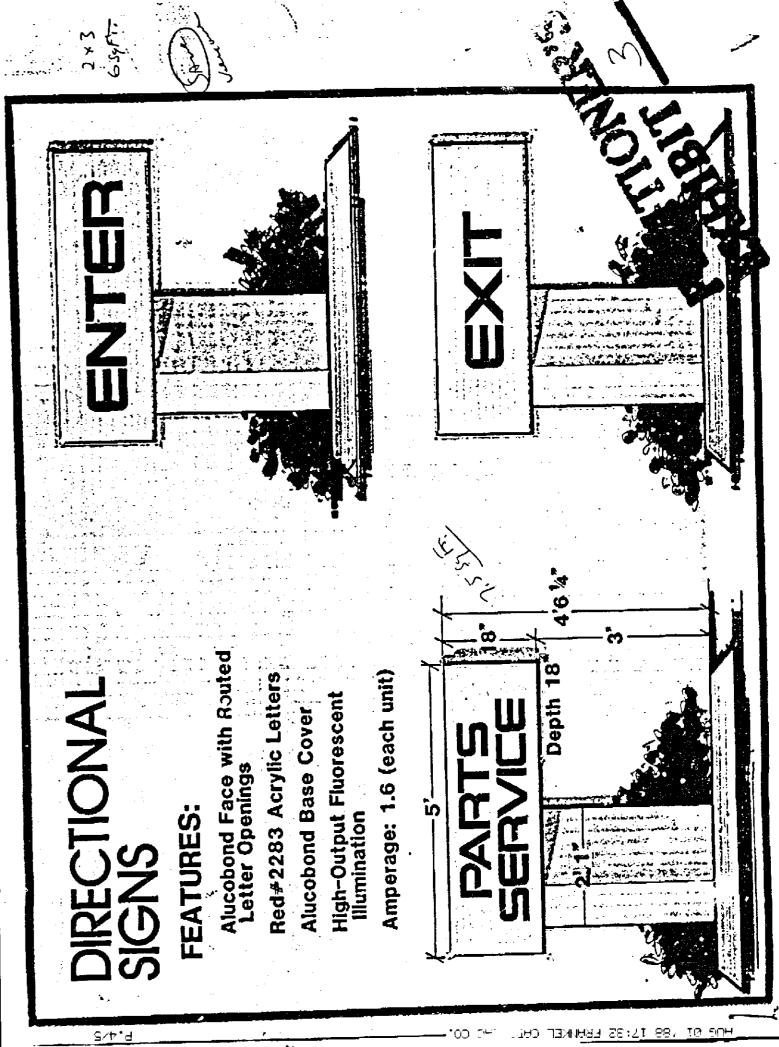
ACURA AUTOMOBILE DIVISION

JC:jb



115 Gaither Drive, Moorestown, NJ 08057





BALTIMORE COUNTY OFFICE OF PLANNING & ZONING

County Office Building 111 W. Chesapeake Avenue Towson, Maryland 21204

Your petition has been received and accepted for filing this 13th day of <u>October</u> , 1988.

Petitioner Robert E. Frankel Petitioner's Attorney Robert J. Steinberg Received by: James E. Dyer
Chairman, Zoning Plans
Advisory Committee

Baltimore County
Department of Public Works
Bureau of Traffic Engineering
Courts Building, Suite 405
Towson, Maryland 21204
494-3554

October 28, 1988



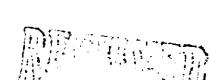
Mr. J. Robert Haines Zoning Commissioner County Office Building Towson, Maryland ?1294

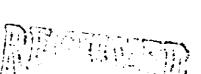
Dear Mr. Haines: The Bureau of Traffic Engineering has no comments for items number 124, 129, 130, 131, (132, 133, 134, 135, 136, 138, and 139.

Very truly yours,

Tuilsef S. Flung -Michael S. Flanigan E.gineering Associate

MSF/lvw





Baltimore County Fire Department Towson, Maryland 21204-2586 494-4500

Paul H. Reincke

November 10, 1988

J. Robert Haines, Zoning Commissioner Office of Planning & Zoning Baltimore County Office Building Towson, Maryland 21204

Re: Property Owner: Robert E. Frankel! Location: W/S York Road, 425' NW of c/l of Scott Adam Road

Item No.: 132

Zoning Agenda: Meeting of 10/11/88

Fire Prevention Bureau

Gentlemen:

Pursuant to your request, the referenced property has been surveyed by this Bureau and the comments below marked with an "X" are applicable and required

( ) 1. Fire hydrants for the referenced property are required and shall be located at intervals or \_\_\_\_ feet along an approved road in accordance with Baltimore County Standards as published by the Department of Public Works.

( ) 2. A second means of vehicle access is required for the site.

to be corrected or incorporated into the final plans for the property.

( ) 3. The vehicle dead end condition shown at \_

EXCEEDS the maximum allowed by the Fire Department.

( ) 4. The site shall be made to comply with all applicable parts of the Fire Prevention Code prior to occupancy or beginning of operation.

( ) 5. The buildings and structures existing or proposed on the site shall comply with all applicable requirements of the National Fire Protection Association Standard No. 101 "Life Safety Code," 1976 edition

( ) 6. Site plans are approved, as drawn.

prior to occupancy.

( ) 7. The Fire Prevention Bureau has no comments at this time.

REVIEWER: Catt Jose 11 Tall, 12-2-18 APPROVED: Special Inspection Division

BALTIMORE COUNTY ZONING PLANS ADVISORY COMMITTEE

December 6, 1988

COUNTY OFFICE BLDG. 111 W. Chesapeake Ave. Towson, Maryland 21204

Department of Traffic Engineering

Bureau of fire Prevention

Health Department

Project Planning

Building Department

Board of Education

Industrial

Zoning Administration

State Roads Commission

Robert J. Steinberg, Esquire 341 N. Calvert Street Baltimore, Maryland 21202

> RE: Item No. 132, Case No. 89-221-A Petitioner: Robert E. Frankel Petition for Zoning Variance

Dear Mr. Steinberg:

The Zoning Plans Advisory Committee has reviewed the plans submitted with the above referenced petition. The following comments are not intended to indicate the appropriateness of the zoning action requested, but to assure that all parties are made aware of plans or problems with regard to the development plans that may have a bearing on this case. Director of Planning may file a written report with the Zoning Commissioner with recommendations as to the suitability of the requested zoning.

Enclosed are all comments submitted from the members of the Committee at this time that offer or request information on your petition. If similar comments from the remaining members are received, I will forward them to you. Otherwise, any comment that is not informative will be placed in the hearing file. This petition was accepted for filing on the date of the enclosed filing certificate and a hearing scheduled accordingly.

Very truly yours,

garas & Dyarlate Chairman Zoning Plans Advisory Committee

JED:dt

Enclosures

cc: Paul Lee Engineering 304 W. Pennsylvania Avenue Towson, MD 21204

Maryland Department of Transportation State Highway Administration

Richard H. Trainor Secretary Hal Kassoff

October 14, 1988

Mr. J. Robert Haines Zoning Commissioner Baltimore County County Office Building Towson, Maryland 21204

Attn: Mr. James Dyer

Re: Baltimore County Frankel Acura W/S York Road, MD 45 425' N/W of the Centerline of Scott Adam Road (Item #132) Zoning Meeting of 10-11-88

Dear Mr. Haines:

After reviewing the submittal for a variance by permitting two (2) road side signs with a total area of 235.84 square feet in lieu of the permitted 100 square feet, we offer the following

This plan has been forwarded to the State Highway Administration - Beautification Section, c/o Morris Stein (333-1642) for all comments relative to zoning.

If you have any questions, please call Larry Brocato of this office at 333-1350.

> Very truly yours Creston J. Mills, Jr., Chief Bureau of Engineering Access Permits

cc: Paul Lee Engineering, Inc. Mr. J. Ogle Mr. M. Stein (w-attachment)



December 9, 1988

My telephone number is (301) 333-1350

Teletypewriter for impaired Hearing or Speech 383-7555 Baltimore Metro - 565-0451 D.C. Metro - 1-800-492-5062 Statewide Toli Free 707 North Calvert St., Baltimore, Maryland 21203-0717

WARTZMAN, ROMBRO, OMANSKY, BLIBAUM & SIMONS, P.A. 341 NORTH CALVEST STREET BALTIMORE, MARYLAND 21202

> Telephone (301) 685-0111 FAX (301) 685-4729

> > NATHAN HAMBURGER

I DUKE AVNET

OF COUNSEL

RONALD L. SCHREIBER

PAUL WARTZMAN RICHARD T ROMBRO JOSEPH H. OMANSKY LEE N. SACHS SAMUEL BLIBAUM MARTIN J ALPERSTEIN MICHAEL H. SIMONS ROBERT J. STEINBERG ALVIN J. FILBERT, JR. ROBERT FULTON DASHIELL

MAUREEN B. COHON October 7, 1988 DANIEL W. QUASNEY MATTHEW A WEINSTOCK

DAVID S EPSTEIN TARAS A VIZZI

Zoning Commissioner of Baltimore County, Room. 109 County Office Building Towson, Maryland 21204

> RE: Petition for Zoning Variance Mr. Robert E. Frankel, Owner Item No: 132

Please be advised that this office represents Mr. Robert E. Frankel in connection with a Petition for Variance filed in connection with the erection of road side signs at 10400 York Road, Baltimore County, Maryland.

Our Petition was filed by Mr. Frankel's Engineer, Mr. Paul Lee on Tuesday, September 27, 1988. Attached to that Petition was a letter requesting an expedited hearing. A copy of that letter is attached to this correspondence.

I have been in contact with Ms. Donna Thompson of your office who now informs me that she cannot locate my original request for an expedited hearing.

Even though the request was originally filed by Mr. Lee I am enclosing a copy of same and advising you by this correspondence that construction work at Frankel Acura will be completed in December of this year and Mr. Frankel would very much like to be open and ready for business during that month. Accordingly, I would appreciate any effort you may be able to make on behalf of my client in scheduling Item No: 132 for a speedy

Page 2 of 2 October 7, 1988

Thanking you in advance for your time, attention and anticipated cooperation, I am

RJS/glk

cc: Mr. Robert E. Frankel Mr. George Hader Mr. Paul Lee

LAW OFFICES WARTZMAN, ROMBRO, OMANSKY, BLIBAUM & SIMONS, P.A. 341 NORTH CALVERT STREET BALTIMORE, MARYLAND 21202 \* Telephone (301) 685-0111

FAX (301) 685-4729

RICHARD T. ROMBRO PAUL WARTZMAN JOSEPH H. OMANSKY LEE N. SACHS SAMUEL BLIBAUM MARTIN J. ALPERSTEIN MICHAEL H. SIMONS ROBERT J. STEINBERG ALVIN J. FILBERT, JR. ROBERT FULTON DASHIELL MAUREEN B. COHON

September 23, 1988

NATHAN HAMBURGER L DUKE AVNET OF COUNSEL RONALD L. SCHREIBER

DANIEL W. QUASNEY MATTHEW A. WEINSTOCK DAVID S. EPSTEIN TARAS A. VIZZI

Zoning Commissioner of Baltimore County, Room. 109 County Office Building Towson, Maryland 21204

DUPLICATE COPY

RE: Petitioner for Zoning Variance #Item No: 132 Mr. Robert E. Frankel, Owner

Dear Sir:

HAND DELIVERED

Attached to this correspondence is a Petition for Zoning Variance requesting permission for the erection of two roadside signs advertising the sale of Acura Motor Vehicles.

I would very much appreciate it if you would expedite the scheduling of a hearing in connection with this matter as my client is quite anxious to commence full scale sales operations as soon as possible.

Thanking you in advance for your time and attention in this matter, I am

Very truly yours,

Robert J. Steinberg

RJS/glk Enclosure

cc: Mr. Robert E. Frankel

BALTIMORE COUNTY, MARYLAND

INTER-OFFICE CORRESPONDENCE

J. Robert Haines TO. Zoning Commissioner Pat Keller, Deputy Director

FROM Office of Planning and Zoning Frankel Acura

SUBJECT Zoning Petition No. 89-331-A

The applicant is requesting variances to allow the construction of two roadside signs with a total of 235.84 square feet in lieu of the required 100 square feet. In reference to this request, staff provides the following information:

- The Office of Planning has been attempting to upgrade our commercial corridors through a concentrated effort of upgrading the quality of development using the elements listed below:
- streetscape: walkways, street trees, and increased landscaping;
- screening: interior parking lot landscaping, buffering of adjoining properties and increased shade trees around paved areas; - signage: signage in conformance with zoning laws or adopted corridor
- · It is proven that the proliferation of corridor signage reduces the project's visibility to customers, as well as decreasing the visual aesthetics of the corridor.

Based upon the analysis conducted and information provided, staff recommends denial of the applicant's request. If the application is considered for approval, upgraded streetscape and interior landscaping should be required to mitigate the increased signage.

PK/sf



ZONING OFFICE

